

FOR IMMEDIATE RELEASE

**YOUR CLUB AND THE SOCCER PARENTING ASSOCIATION
ANNOUNCE THE SIDELINE PROJECT PARTNERSHIP TO IMPROVE
SIDELINE BEHAVIOR**

YOUR CITY, STATE - The Soccer Parenting Association today announces **YOUR CLUB** as a Sideline Project Partner – all parents, coaches, referees, spectators, and caregivers will be encouraged to join The Sideline Project movement and take The Sideline Project Pledge (TheSidelineProject.com).

The Soccer Parenting Association seeks to improve the experience and development for youth soccer players by improving sideline behavior and engaging, supporting and educating youth soccer parents and coaches.

YOUR CLUB, founded in **[ENTER INFORMATION ABOUT THE NUMBER OF KIDS/
FAMILIES YOU SERVE AND YOUR MISSION]**

Providing a positive youth sporting experience where all children feel inspired, develop important life skills, and establish healthy habits they will take with them for life must be a top priority for all youth sport organizations.

“The investment **YOUR CLUB** is making towards positively affecting the lives of soccer players, families and dedicated coaches is commendable. We are proud to collaborate with **YOUR CLUB** and are encouraged by their commitment to improving the youth soccer landscape.” said Skye Eddy, Founder of the Soccer Parenting Association.

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PARAGRAPH]”**

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