



Project Push Partner Guide

- 1** Create a dedicated Sideline Project Page on your website (suggested content and logo provided in HUB).
- 2** Email to entire Club introducing The Sideline Project and encourage Pledge participation from leadership.
- 3** Announce partnership on all Social Media Channels.
- 4** Email from DOC directly to Clubcoaches explaining The Sideline Project & encouraging the Coach-Led Program.
- 5** Put link to Pledge on Registration Platform, Club Newsletter and/or all regular communication.
- 6** Make "Supportive, Distracting and Hostile" a part of your club-wide vernacular.
- 7** Letter/Email from Skye sent from club or coaches directly to Parents. (available for download in the HUB)
- 8** Purchase discounted The Sideline Project signage for your fields as behavior reminders.
- 9** Encourage and train your coaches to do the Pre-Game Huddle.
- 10** Frequently push out social messages highlighting positive behavior.

Questions? Info@TheSidelineProject.com